## **Additional Bonus Offers**

#### **Earn Extra Prizes**

Throughout the My School Rewards program, we'll be offering extra prizes for your school and participating supporters to win. Each offer will be promoted on the program flyers.

### Join MyPerks

Your school earns 1,000 bonus points for each person that downloads the MyPerks app and uploads a screenshot of their membership card. Limit one per person each year.

STEP 1: Download the FREE Vancouver MyPerks app: https://www.shopvancouvermall.com/profile

STEP 2: Visit: <a href="https://shopandlog.wufoo.com/forms/vancouver-myperks/">https://shopandlog.wufoo.com/forms/vancouver-myperks/</a> to upload a screenshot of your membership card to earn 1,000 points, limit one per person.

#### **SHARE Vancouver**

Vancouver Mall is partnering with Share to collect food for Share's Backpack Program for local students. During the first part of 2024, each school will have a collection bin at Vancouver Mall. For every pound of food in a school's bin, the school will earn 100 points. Participating schools must collect at least 100 pounds of food in their bins.

On behalf of Vancouver Mall, Share, and the families supported by this amazing program, we thank you in advance for your support of this opportunity to help feed hungry students in the community! Since 2018, My School Rewards participants have donated 18,153 pounds of food to help feed hungry families.

### Be on the lookout for bonus points

On the My School Rewards flyers, we'll include bonus points offers for shopping at selected stores and participating in center events. Dates of when the receipts need to be submitted and logged are detailed on the flyers.

# **Watch Your My School Rewards Emails**

We send bonus points email reminders once or twice a month to people that have subscribed to My School Rewards emails from the program website at <a href="http://shopandlog.com/vancouvermall">http://shopandlog.com/vancouvermall</a>.

When a customer submits a receipt online, their email address is added to the subscription list.

#### Host a fundraising event with a Vancouver Mall business

Some Vancouver Mall businesses offer a percent back to schools for hosting an event. Your school group receives the funds from the business, 5,000 points for holding the event, plus double points for the total sales of your event. Download the fundraising form with all the details at shopandlog.com/vancouvermall/toolbox/VMfundraising.pdf.

### **Promote My School Rewards and earn bonus points**

Get the word out to your school's families, staff and other supporters and earn up to 32,000 points for your school! Post something on social media, send out a phone or text alert, set up a receipt collection box, display a poster or banner, announce at your school events, send an email blast, post a section on your website, include in your school newsletters and announcements and more.