

SCHOOL CENTS

Publicity is anything you do to promote the rewards program at your school. Be sure to [visit the idea gallery](#).

Not only is promoting School Cents important to your school's success in the program, you also receive points for almost anything you do! Your school will receive 1,000 points for each publicity/promotional item submitted, with a maximum of 4,000 points awarded per month. That translates to 36,000 additional points that can be earned when you turn in your publicity, anytime during the program.

Here are some easy copy & paste scripts for you to use. Please be sure to customize the portion noted in RED.

Put School Cents On Your Website! Link to: shopandlog.com/inland

Help XXX school win \$250 – \$2,000!

School Cents

Shop at Inland Center September 1 – May 31

Here's how to help: Log your receipts online 24/7. Visit shopandlog.com/inland to get started.

Or drop your receipts in the School Cents collection box, **(insert location of your box)**. View the latest School Cents flyer for details about the program, including special bonus point offers. Visit shopandlog.com/inland for updates and to see how our school is doing in the competition!

Send an Email Blast

Dear **XXX** Supporter, You can help our school win a prize of \$250 to \$2,000 from Inland Center's School Cents rewards program.

It's Easy! Between September 1 and May 31, shop at any Inland Center store and log receipts online 24/7 at shopandlog.com/inland. You can also drop receipts off at school and we'll log them for you! The School Cents box is located **(insert location of your box)**.

Visit shopandlog.com/inland to see how **XXX school** is doing in the competition, sign up for email reminders, plus a link to the shopping center store information and shopping hours.

Attached is a flyer with more details about School Cents, including bonus point offers. Tell your friends and family – anyone can support **XXX school** in the School Cents Program at Inland Center. If you have additional questions, please call (800) 539-3273.

Text or Phone Calling System Sample Script

Please help **XXX school** win \$250 to \$2,000 when you shop at Inland Center between September 1 and May 31. For more information about the School Cents program, visit the school website, call (800) 539-3273 or visit the School Cents website at shopandlog.com/inland.

Post On Social Media Use the provided social media image emailed after each meeting, and add your school's hashtag

Help **XXX school** win \$250 to \$2,000! Submit all your Inland Center receipts from September 1 – May 31 at shopandlog.com/inland to support **XXX school**. For more information, call (800) 539-3273, visit the school website or shopandlog.com/inland. #schoolcents, #shopinlandcenter, #inlandcentermall

On Your School Marquee

School Cents at Inland Center

Sept. 1 to May 31 to help our school earn \$250 - \$2,000!

shopandlog.com/inland