

SCHOOL CENTS

PROGRAM DATES: July 1 – March 31 (new end date, please make sure you've changed this any place where School Cents is promoted!)

Publicity is anything you do to promote the rewards program at your school. Be sure to [visit the idea gallery](#).

Not only is promoting School Cents important to your school's success in the program, you also receive points for almost anything you do! Your school will receive 1,000 points for each publicity/promotional item submitted, with a maximum of 4,000 points awarded per month. That translates to 36,000 additional points that can be earned when you turn in your publicity, anytime during the program.

Here are some easy copy & paste scripts for you to use. Please be sure to customize the portion noted in RED.

Put School Cents On Your Website! Link to: shopandlog.com/chandler

Help XXX school win \$400 to \$3,000! Shop, dine or watch a movie at Chandler Fashion Center July 1 – March 31

- Log receipts online 24/7 at shopandlog.com/chandler.
- If you do not need your receipts returned, you may instead drop them in the collection box located on the Upper Level bridge near Barnes & Noble next to the elevator across from the Children's Play Area.
- View the latest School Cents flyer for details about the program, including special bonus offers. Visit shopandlog.com/chandler for updates and to see how our school is doing in the competition!

Questions? Call (800) 539-3273.

Send An Email Blast

Dear **XXX** Supporter, You can help our school win a prize of \$400 to \$3,000 from Chandler Fashion Center's School Cents rewards program.

It's Easy! Between July 1 and March 31, shop, dine or watch a movie. Log receipts online 24/7 at shopandlog.com/chandler. If you do not need your receipts returned, you may instead drop them in the collection box located on the Upper Level bridge near Barnes & Noble next to the elevator across from the Children's Play Area.

Visit shopandlog.com/chandler to see how **XXX school** is doing in the competition, sign up for email reminders, plus a link to the shopping center store information and shopping hours.

Attached is a flyer with more details about School Cents, including bonus point offers. Tell your friends and family – anyone can support **XXX school** in the School Cents Program at Chandler Fashion Center. If you have additional questions, please call (800) 539-3273.

Text or Phone Calling System Sample Script

Help **XXX school** win \$400 to \$3,000 when you shop, dine or watch a movie at Chandler Fashion Center between July 1 and March 31. For more information about the School Cents program, visit the school website, call (800) 539-3273 or visit the School Cents website at shopandlog.com/chandler

Post On Social Media Use the provided social media image emailed after each meeting, and add your school's hashtag

Help **XXX school** win \$400 to \$3,000! Submit all your Chandler Fashion Center receipts from July 1 – March 31 at shopandlog.com/chandler support **XXX school**. For more information, visit the website or call (800) 539-3273.

#schoolcents #chandlerfashioncenter

On Your School Marquee

School Cents at Chandler Fashion Center

July 1 – March 31 to help our school earn \$400 - \$3,000!

shopandlog.com/chandler