

Additional Bonus Opportunities

NEW: Earn 5,000 Bonus Points

5,000 extra points goes to the school that logs the highest dollar value of receipts each month (limit one bonus per school).

Be on the lookout for bonus points.

On the School Cents flyers, we'll include bonus points offers for shopping at selected stores and supporting shopping center events and programs.

Watch your School Cents emails

We send bonus points email reminders once or twice a month to people that have subscribed to School Cents emails from the program website at shopandlog.com/VRC. When a customer submits a receipt online, their email address is added to the subscription list.

Display Student Art

Earn 5,000 points when you display 3-5 pieces of student artwork at Valley River Center. Details and requirements are on a special art display handout. Email info@shopandlog.com to request a handout.

Host a fundraising event with a Valley River Center business

Several eateries offer a percent back to schools for hosting a restaurant night or other event. Your school group receives the funds from the business, 5,000 points for holding the event, plus double points for the total sales of your event. Download the fundraising form with all the details at <https://shopandlog.com/VRC/toolbox/VRCfundraising.pdf>.

Promote School Cents and earn bonus points

Get the word out to your school's families, staff and other supporters and earn up to 24,000 points for your school!

Post something on social media, send out a phone or text alert, set up a receipt collection box, display a poster or banner, announce at your school events, send an email blast, post a section on your website, include in your school newsletters and announcements and more.

Take a screenshot or photo and email your samples to VRCpr@shopandlog.com for credit.

View more details, ideas and other resources in the Promote The Program section of the Coordinator Toolbox at <https://shopandlog.com/VRC/toolbox>